



Town of Burlington

WEBSITE DESIGN COMMITTEE REGULAR MEETING October 17, 2023

A meeting of the Website Design Committee was held on Tuesday, October 17, 2023. Committee members present were Craig Morrell, Bryan Cassidy, Daniel Cooper, Mark Nezas, Christa Ronalter and JP Parente. Absent from the meeting was Selectman David Goshdigian.

1. Call Meeting to Order:

Chairman, Craig Morrell called the meeting to order at 6:34 PM.

2. Public Comment:

There was no public comment.

3. Accept Minutes from September 19, 2023, Regular Meeting:

Ronalter, made a **motion**, seconded Parente to approve the minutes from September 19, 2023, regular meeting.

4. Discussed Site Colors and Themes:

Discussion was had regarding the site colors and themes for the new website.

- Top Bar – Green (Hex Code 026B5A)
- Navigation Bar – White – Logo (Hex Code 007E68)
- Image Bar
- Buttons:
 - Agenda Center – Blue (Hex Code 00587C)
 - Pay Taxes – Green (Hex Code 026B5A)
 - Trash/Recycling – Gold (Hex Code DE9A51)
 - Building Permits – Blue (Hex Code 00587C)
 - Assessor – Green (Hex Code 026B5A)
 - Community – Gold (Hex Code DE9A51)
- Footer – Green (Hex Code 026B5A)

5. Discussed Secondary Page Design:

Discussion was had regarding the secondary pages being:

- I Want To...
- Departments
- Boards & Commissions
- Contact Us

Further discussion will be had at the next meeting regarding what information will be held on each respective page.

6. Gathered Questions for CivicPlus:

- Do you need H1 thru H4?
- Can News & Alert Postings rollover to a Town Facebook Page?

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- The top navigation bar – Is there an option to have it close to gain more real estate?
- How maneuverable are the widgets on the Home Page?

7. Adjourn:

There being no further business, Parente made a **motion**, seconded Cooper, and passed unanimously to adjourn the meeting at 8:00 pm.

Respectfully submitted,
Christa L. Ronalter, Secretary