

**Town of Burlington** 

## TOWN OF BURLINGTON, CT MINUTES OF THE REGULAR MEETING ECONOMIC DEVELOPMENT COMMISSION (EDC) Monday May 16, 2015 Burlington TOWN HALL

- I. Call to order: The meeting was called to order at 7:00 p.m. by Chairman, Tod Kallenbach. Other commission members in attendance were Kevin Bair, David Wrabel, William Walluk, John Kirschner, and Pamela Weaver.
- **II.** Approval of minutes: The minutes of the May 4, 2015 special meeting were approved.
- III. Public Comment: None.

## IV. Topics Update;

A Streetscape Phase 1:

Phase 1 of the streetscape project is underway, with an expected completion date of late June. It was agreed that the Commission should have a "ribbon cutting" for phase 1 upon its completion. The Commission will attempt to combine the event with some other Town event such as Tavern Day scheduled for early September. Tod will contact the new President of the Chamber of Commerce to discuss options

B Marketing Project:

It was agreed at the last meeting that the Commission should spearhead a project to develop a marketing brochure for Burlington, highlighting the historic, cultural, business, recreational and other points of interest in Burlington. We believe that the best way to accomplish this goal is to form an "ad hoc" or "sub" committee of volunteers from Burlington having the various skills needed to produce a comprehensive brochure of the things that Burlington has to offer to prospective businesses and residents as well as reminding current residents of Town benefits. Ted Shafer said that he did not see any problem with establishing such a subcommittee but will review the idea with the rest of the Board of Selectmen. A tentative date for the first meeting is September 14, 2015 at the Town Library at 6:30 pm. Members will continue of develop a list of proposed volunteer participants.



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**V.Adjournment:** The meeting was adjourned at 7:50.pm.

Respectfully submitted,

William Walluk - Secretary, Burlington EDC

APPROVED \_\_\_\_\_