



## Town of Burlington

**TOWN OF BURLINGTON, CT  
MINUTES OF MEETING  
ECONOMIC DEVELOPMENT COMMISSION (EDC)  
Monday September 12, 2016  
BURLINGTON TOWN HALL**

- I. **Call to order:** The meeting was called to order at 7:00 by Chairman Tod Kallenbach. Other Commission members in attendance were William Walluk, David Wrabel, and Pamela Weaver.
- II. **Public Comment:** There were no public comments.
- III. **Approval of minutes:** The minutes of the August 8, 2016 regular meeting were approved.
- IV. **Report and Update from Ad hoc Marketing Committee meeting of September 6, 2016;** Tod was unable to attend the ad hoc marketing committee meeting last week, but has received the brochure from the committee and sent it to the printer. The first printing will be of 250 copies at a cost of \$650. He will attempt to get a PDF version of the brochure to post on the Town website. Tod presented the proposed pole banners for the fall and winter season.
- V. **Marketing Brochure;** The ad-hoc marketing committee members plan to hand out the new marketing brochure at the EDC table on Tavern Day. They are tentatively planning a contest on that day to encourage residents to visit other tables, with an award given each hour.
- VI. **Orientation meeting with Connecticut Main Street Membership;** Tod and Ted Shafer will communicate to draft a list of residents who will be contacted for a personal invitation to attend the planned presentation by Connecticut Main Street entitled "What Makes a Vibrant Town Center". A tentative date for the presentation has been set for November 14, 2016.
- VII. **Update on business/property developments:** There is a new restaurant planned for the Cassille's building, called Lemon Grass. There is no opening date available yet  
There has not been any additional communication from Best Market regarding their interest in locating in Burlington.



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Tod raised the question of what else can EDC and/or the Town can do to promote the Village Center concept that has been developed, short of having a developer step forward.

### **VIII. Other;**

Ted Shafer reported the following;

1. O & G has nearly completed the removal of gravel so that the 3 acre transfer to the Town can proceed.
2. Parks and Recreation has proposed a design committee to plan for recreation needs in the present and future.
3. The Chamber of Commerce has announced that they will no longer take the lead in organizing Tavern Day. Ted will look for alternative organizations and/or residents to fill that role.
4. There have not been any STEAP grant announcements. The Town has two applications awaiting acceptance by the State.

**Adjournment:** The meeting was adjourned at 8:03 p.m.

**Respectfully submitted:**

William Walluk  
Secretary, Burlington EDC

APPROVED \_\_\_\_\_