



Town of Burlington

**TOWN OF BURLINGTON, CT
MINUTES OF MEETING
ECONOMIC DEVELOPMENT COMMISSION (EDC)
MONDAY, MARCH 13, 2017 AT 7:00PM
BURLINGTON TOWN HALL – SENIOR CENTER**

- I. Call to Order: the meeting was called to order at 7:04pm. In attendance were Kevin Bair, Todd Coleman, Tod Kallenbach, John Kirschner, Pam Weaver, and First Selectman Ted Shafer
- II. Public Comment: Shafer suggested reformatting future minutes to include names of guests with the Call to Order
- III. Review/Approve minutes of February 13, 2017 meeting: unanimously approved
- IV. Report and Updates from Ad Hoc Marketing Committee Meeting (March 2): Kallenbach reported that the Marketing Committee's primary focus is project management of the Tavern Day event, September 17. Additionally, Shafer and Town staff will meet with Marketing Committee members interested in discussing appropriate digital communications vehicles/opportunities for reaching Burlington residents, including blogs, email, text messaging, videos, and social media channels.
- V. U.S. Small Business Association planning of seminars for Burlington small businesses: Kallenbach reported that he had met with Bill Tierney of the SBA and developed a draft agenda for a spring seminar event for Burlington businesses. Kallenbach requested the Town Clerk provide available dates/times for use of the Town Hall Auditorium.
- VI. EDC member openings: Kallenbach reported that the EDC will have an opening for a new member once Pam Weaver sells her home in Burlington and relocates. Kallenbach asked for nominations at the April 10 EDC meeting.
- VII. Updates on business/property developments: Kallenbach and Shafer reported that they had met with Bob Rivard of Rivco Construction. Rivard is seeking additional business tenants for available spaces at his 282 Spielman Highway property. Shafer reported that he had spoken with David Brenner, owner of the Bantam and Northville IGA supermarkets, and sent requested information on available commercial properties in Burlington.
- VIII. Adjourn: the meeting was adjourned at 8:40pm.

Respectfully submitted,
Tod Kallenbach – Chairman, Burlington EDC

