



Town of Burlington

**TOWN OF BURLINGTON, CT
MINUTES OF MEETING
ECONOMIC DEVELOPMENT COMMISSION (EDC)
MONDAY, FEBRUARY 13, 2017 AT 7:00PM
BURLINGTON TOWN HALL**

- I. Call to Order: The meeting was called to order at 7:03pm. In attendance were Kevin Bair, Todd Coleman, Tod Kallenbach and David Wrabel.
- II. Public Comment: Richard Miller suggested that, if the City of Hartford moves forward on its proposal to begin taxing non-profit organizations located in Hartford, then Burlington should promote its lower mill rate as an incentive for relocating.
- III. Guest: D.J. Harris, Johnnycake Mountain Associates, Inc.: Harris presented the idea of using "crowd-funding" through a website such as Localstake to connect businesses and investors through revenue sharing and community engagement as a way to stimulate new business development interest in the Village Center.
- IV. Review/Approve minutes of January 9, 2017 meeting: unanimously approved.
- V. Report and Updates from Ad Hoc Marketing Committee Meeting (February 2): Kallenbach reported that the Marketing Committee is proceeding with project management of the 2017 Tavern Day event (schedule for September 17). The Committee would also like to meet with Town staff members managing the website to discuss opportunities for outbound communications to residents and businesses, such as email newsletters, text messaging, social media, etc.
- VI. U.S. Small Business Association planning of seminars for Burlington small businesses: Kallenbach suggested that the SBA facilitate a first meeting for businesses interested in developing or expanding in Burlington to meet with EDC, P&Z, the Town Planner and Assessor, as well as Burlington commercial property owners and developers for "matchmaking" discussions on planning, marketing, financing needs, etc., including Harris' crowdfunding idea. Kallenbach will contact the local SBA representative to begin planning this event.
- VII. EDC member openings: EDC welcomed new member Todd Coleman. It was noted that Vice Chair Pamela Weaver is planning to resign once her Burlington residence is sold, so EDC is actively seeking additional nominations for this seat.

- VIII. Updates on business/property developments: First Selectman Ted Shafer reported that the Town has acquired an additional acre of property on Library Lane through a land swap with O&G Industries. The Town now owns three acres of contiguous, flat, undeveloped land adjacent to the Burlington Public Library.
- IX. Adjourn: The meeting was adjourned at 8:40pm for executive session.
- X. Executive Session – Real Estate Acquisition

Respectfully submitted,

Tod Kallenbach – Chairman, Burlington EDC