



## Town of Burlington

### MARKETING COMMITTEE

THURSDAY, August 4, 2016  
6:30 – 8:00 PM  
TOWN HALL SENIOR CENTER

### MEETING MINUTES

- I. Call Meeting to Order: Meeting is called to order at 6:33pm and all members were present.
- II. Review / Accept Minutes of July 7, 2016 Regular Meeting: Minutes were accepted without change.
- III. Citizen Comment; Reports of Officers, Boards, or Committees: No citizens present to comment.
- IV. Review / Updates
  - a. Brochure: A draft of the brochure was presented by Todd to the group. A list of resources and contacts will need to be compiled with phone numbers and email addresses. Writing and compiling was divvied amongst the committee members to be completed by August 26<sup>th</sup>.
  - b. Tavern Day: The Marketing Committee will have a table at Tavern Day. We will need to bring a tablecloth, weights to hold things down, candy or things to hand out, brochures, flowers, maybe business cards with information about committees meeting times. We will be asking for contact emails and something they love about Burlington. Create photographs to have people guess where they were taken from around Burlington. If you are manning the table, arrive around 10am.
  - c. Town website redesign: The new website is live but is still under construction.
  - d. Other: No other business.
- V. New Business: No new business.
- VI. Adjourn: Meeting adjourned at 7:31pm.

Respectfully Submitted,  
Katie Lydecker