

2021 Johnnycake Survey Results

| <u>2021</u> | | <u>Variance from 2017</u> |
|--------------------------------------------|------|---------------------------|
| Age group | | |
| 60% 18-49 (57% 30-49) | | -8 |
| 39% 50+ | | +9 |
| Residents in HH | | |
| 74% 3-5 | | +5 |
| Children under 18 | | |
| 72% | | -5 |
| Use of current facilities (active) | | |
| 59% weekly and monthly | | -6 |
| Use of current facilities (passive) | | |
| 72% weekly and monthly | | +13 |
| Current use | | |
| Walking/running | 82% | +6 |
| Hiking | 73% | +12 |
| Seasonal (sledding/snowshoeing) | 50% | +10 |
| Biking | 43% | -13 |
| Soccer | 43% | +5 |
| Playground | 37% | +2 |
| Unmet/Underdeveloped Needs | | |
| Open Air Pavilion | 46%* | n/a |
| Outdoor concert venue | 41% | +4 |
| Dog Park | 35% | 0 |
| Swimming | 33% | -6 |
| Playgrounds | 33% | +1 |
| Community Gardens | 24% | 0 |
| Winter Sports (sledding/snowshoeing...) | 23% | +2 |
| Indoor Community Center | 23%* | n/a |
| Hiking/fitness trails | 21% | -8 |
| Lacrosse Fields | 21%* | +3 |
| Current Household Participation | | |
| Town Soccer (youth) | 40% | +5 |
| Town Baseball (youth) | 20% | +4 |
| Town Basketball (youth) | 15%* | |
| School Soccer | 14% | 0 |
| Traditional Golf | 14%* | |
| Rec Basketball | 12%* | |
| Rec Lax | 12%* | +3 |

What would you like to see at Johnnycake

| | | |
|-----------------------------------------|------|-----|
| Hiking/Fitness Trails | 57% | -8 |
| Open Air Pavilion | 51%* | n/a |
| Outdoor Concert Venue | 43% | -1 |
| Playgrounds/Spray Park | 40% | -6 |
| LAX & Soccer fields | 37% | +16 |
| Winter Sports (sledding/snowshoeing...) | 32% | -8 |
| Dog Park | 30% | -4 |
| Community Gardens | 29% | -4 |
| Nature Observation/Bird Watching | 27% | 0 |
| Fishing | 21% | -1 |

Willing to Pay Additional Taxes

| | | |
|--------------------------|-----|----|
| Yes (in varying amounts) | 73% | -2 |
| No | 27% | +2 |

Frequency of events at outdoor music venue

| | |
|---------------------|-----|
| Weekly | 12% |
| A few times a month | 29% |
| A few times a year | 43% |
| Never | 4% |

of attendees for an event at an outdoor music venue

| | |
|---------|-----|
| <=50 | 6% |
| 51-100 | 15% |
| 101-200 | 39% |
| 201+ | 39% |