

2017 v 2021 Johnnycake Survey Results

2017

Age group

68% 18-49 (64% 30-49)
30% 50+

Residents in HH

69% 2-5

Children under 18

77%

Use of current facilities (active)

65% weekly and monthly

Use of current facilities (passive)

59% weekly and monthly

Current use

Walking/running	76%
Hiking	61%
Biking	56%
Seasonal (sledding/snowshoeing)	40%
Soccer	38%
Playground	35%

Unmet/Underdeveloped Needs

Swimming	39%
Outdoor concert venue	37%
Dog Park	35%
Playgrounds	32%
Hiking/fitness trails	29%
Community Gardens	24%
Winter Sports (sledding/snowshoeing...)	21%

Current Household Participation

Town Soccer (youth)	35%
Town Baseball (youth)	16%
Rec Basketball	16%
Rec Lax	15%
School Soccer	14%

2021

Age group

60% 18-49 (57% 30-49)
39% 50+

Residents in HH

74% 3-5*

Children under 18

72%

Use of current facilities (active)

59% weekly and monthly

Use of current facilities (passive)

72% weekly and monthly

Current use

Walking/running	82%
Hiking	73%
Biking	43%
Seasonal (sledding/snowshoeing)	50%
Soccer	43%
Playground	37%

Unmet/Underdeveloped Needs

Swimming	33%
Outdoor concert venue	41%
Dog Park	35%
Playgrounds	33%
Hiking/fitness trails	21%
Community Gardens	24%
Winter Sports (sledding/snowshoeing...)	23%
Open Air Pavilion	46%*
Indoor Community Center	23%*
Lacrosse Fields	21%*

Current Household Participation

Town Soccer (youth)	40%
Town Baseball (youth)	20%
Rec Basketball	12%*
Rec Lax	12%*
School Soccer	14%
Town Basketball (youth)	15%*
Traditional Golf	14%*

What would you like to see at Johnnycake

Hiking/Fitness Trails	65%
Playgrounds/Spray Park	46%
Outdoor Concert Venue	44%
Winter Sports (sledding/snowshoeing...)	38%
Dog Park	34%
Community Gardens	33%
Nature Observation/Bird Watching	27%
Fishing	22%
LAX & Soccer fields	21%

Willing to Pay Additional Taxes

Yes (in varying amounts)	75%
No	25%

Frequency of events at outdoor music venue

Weekly	12%
A few times a month	29%
A few times a year	43%
Never	4%

of attendees for an event at an outdoor music venue

<=50	6%
51-100	15%
101-200	39%
201+	39%

What would you like to see at Johnnycake

Hiking/Fitness Trails	57%
Playgrounds/Spray Park	40%
Outdoor Concert Venue	43%
Winter Sports (sledding/snowshoeing...)	32%
Dog Park	30%
Community Gardens	29%
Nature Observation/Bird Watching	27%
Fishing	21%
LAX & Soccer fields	37%
Open Air Pavilion	51%*

Willing to Pay Additional Taxes

Yes (in varying amounts)	73%
No	27%